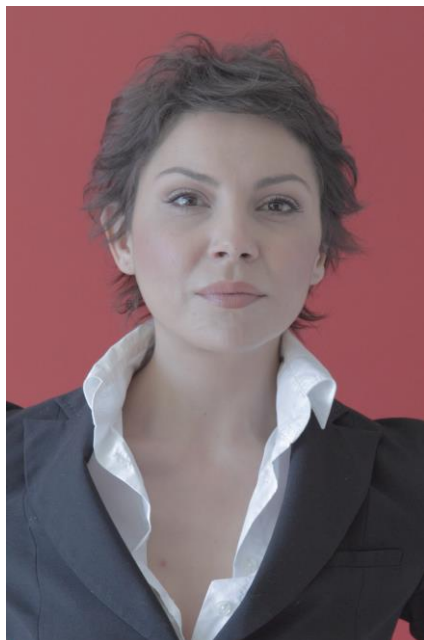


Curriculum Vitae



Personal information

Surname/ First name	Todorova Miglena
Address	157 Rakovsky str, apt. 13, 1000, Sofia, Bulgaria
Telephone	Mobile: +359 879 512107
E-mail(s)	meggytodorova@gmail.com
Nationality	Bulgarian
Date of birth	16.11.1978
Gender	female

Desired employment / Occupational field

Marketing, Media, Advertising, Motion Pictures and Film industry

Work experience

November 2012 - present

CEO and Producer at OMNIAPICTURES.

OmniaPictures is a company focused on development of storytelling content for the purposes of different media formats: Cinema, Television, Transmedia, Communication, Advertisement and Fashion & Design.

CREATIVE PARTNER OF THE COMPANY
Mariano Equizzi, director and scriptwriter.

LAST PROJECTS

Photographic shooting for overall print communication of Alpha Bank campaign for household lone (At Home).

Participation in Nova Brasilia TV Promotional Campaign (three spots X 15 sec. each).

"Komplex, 28" is finalist of Turin Share Festival (Nov2013) that is one of the major worldwide event set in Italy dedicated to new media "digital" arts.

September 2006 - October 2012

Occupation or position held

CEO at ORGANICA EVENT COLLECTIVE

Main activities and responsibilities

Marketing and Sales Consultancy, Business development, Brand and corporate image development, Event management of International public seminars and cultural and social events, Product placements in TV productions, Audio Video Productions, Business platform development,

Communication strategy development , International and local business-relations and networking,
Team management, project management and implementation;

CURRENT CLIENTS / MAIN ACTIVITY AND RESPONSIBILITY:

Kolektiva Bulgaria – Business development / Marketing consultancy
www.kolektiva.bg

Forward Pictures – Business development / Client services / (Motion Pictures and Film industry)
www.forwardpictures.com

International Scientific Found – Marketing consultancy
<http://www.isf-org.com>

THROUGH THE YEARS:

Sofia Municipality – SCR campaigns

Mediamixx International Festival and Market – Marketing and Communications

Sarantis Bulgaria (brands: Ferrè, Roberto Cavalli) – Event management

Eko Fuel Stations – Social responsibility Programs development and execution

OMV International – Media consultancy

MAG Communication group – Business development and Consultancy

LATEST EVENT PROJECTS OF THE COMPANY:

“City to City Cabaret”

International project for Total Theater, Bulgaria-UK-Croatia-Greece, with the special participation of Nigel Charnok.

“LOCOMONDO” concert in Sofia.

TVC link: <http://youtu.be/DvTO6bJ1IW4>

“Let’s be better”

National Social Campaign of Sofia Municipality for creating medical centres for rehabilitation of people distressed by accidents

TVC link: <http://www.youtube.com/watch?v=VwFJXViy5Iq>

“Kings of the sun”

Gala performance of Russian ballet season of 2010 (choreographer: Nikita Dmtrievsky).

Bolshoy Theatre, Boris Eifman Ballet, Mariinskiy Theatre, Net nacional Ballet, Compania Nazcional De Danza, StaatsBallett Berlin, Royal Danish Ballet

Venue: National Palace of Culture, Sofia, Bulgaria

TVC link: http://www.youtube.com/watch?v=Fbx8_u6flbs&NR=1

“My Dream’

Gala Performance of China Disabled People's Performing Art Troupe

Venue: National Palace of Culture, Sofia, Bulgaria

TVC link: <http://www.youtube.com/watch?v=nhqD1dPr384&NR=1>

Publik seminar of Jeffrey Gitomer King of the sales

Venue: National Palace of Culture, Sofia, Bulgaria

TVC link: <http://vbox7.com/play:c14de7e4>

Mediamixx International Festival and Market

2007, 2008, 2009 June, Albena resort, Bulgaria

Name and address of employer
Type of business or sector

Organica Event Collective,
Media and advertising, Event management, Motion Pictures and Film industry

June 2008 – August 2009

Occupation or position held

Main activities and responsibilities

Festival Director - Mediamixx International Festival and Market

Business platform development, Communication strategy development, International and business relations development, strategic partnerships development, International communication development and implementation, Participations and presentations at the platforms of the biggest media and advertising global events, team management, program and project management and implementation;

Mediamixx International Festival and Market is the largest annual event in the media and advertising industry in the region of Eastern Europe combining media congress, media market and competition for best media and advertising content

The Mediamixx Festival is the most prominent advertising and media festival for the whole CEE and CSE regions. It is the incomparable international cross media platform of the region, which performs as global business catalyst in the field of all types of mature (TV, Print and Radio) and emerging media (WEB, Mobile). It is dedicated to the development of new and innovative applications in the world of the high technology communication. **Mediamixx Congress** is focused on the new business models and presents extensive analysis of the media field, presented by international media high-flyers with proven merit and experience. (Some of the top speakers in the last year - **Jimmy Wales** /founder **Wikipedia**, USA/, **Mario R. Garcia** /Chairman Garcia Media Group/, **Jonathan MacDonald**, /Managing Director of Jonathan MacDonald Associates/).

Name and address of employer

MediamixxGroup Ltd, www.mediamixx.info
51 Evlogi Georgiev blvd. 1000, Sofia, Bulgaria

Type of business or sector

Media and advertising

January 2005 – July 2006

Occupation or position held

Main activities and responsibilities

Account and Event Manager

Communication Strategy – development & Implementation, Events Management, Event Marketing, Public Relations Coordination

Client List

Coca-Cola, EKO-Elda Bulgaria, Globul, Bayer, Zagorka AD (Heineken, Amstel, Zagorka, Kaiser, Ariana), ProCredit Bank, UBB, Bunge Kaliakra, Sarantis

Name and address of employer

V+O Communication, Public Relations & Communication Agency, www.vo-bg.com
Group of Huts JWT
16, Chars Darwin, str. Sofia, Bulgaria

Type of business or sector

Advertising and PR communication

2001 – January 2006

Occupation or position held

Main activities and responsibilities

Account and Event Manager / Audio Video Producer

Event marketing, Strategy development, Corporate Advertising, Account Management, Project execution / Coordination, Event Marketing, Audio / Video Production, Production / Adaptation / Animation for Television Commercial Coordination

In JWT we believe advertising needs to stop interrupting what people are interested in and be what people are interested in

Client List

Nestle Sofia (Nestle Confectionary Brands), Kraft Foods BG (Coffee Brands), Zagorka AD (Zagorka - Heineken - Amstel), Shell Bulgaria, Unilever, Postbank, Estee Lauder, Oriflame, Chipita, Delta BG
Huts JWT - Multinational Advertising Agency

Name and address of employer

www.hutsjwt.com
16, Chars Darwin, str. Sofia, Bulgaria

Type of business or sector

Advertising

1998 - 2001

Occupation or position held

Main activities and responsibilities

Actress

National Theatre Sofia – “Beyond Beyond”, directed by Desislava Spatova

Satirical Theatre Sofia – “Energetic Shock” directed by Tania Sokolova and Rossen Mihailov,

“Primitive” directed by Tania Sokolova.
Musical Theatre, Sofia – “Perfection” directed by Tania Sokolova and Rossen Mihailov
Youth Theatre, Sofia – “Words Words Words or Elven ways to say something” directed by Mila Iskrenova

Festivals and individually performances:
Channel 1 - National Television
Francophone Festival, Ottawa, Canada
Guest performance, Bulgaria embassy, Wien, Austria
Varna Summer Festival

Name and address of employer

Type of business or sector

Theatre

Education and training

2003

Title of qualification awarded

Certificate for Management Survival Skills

Principal subjects/Occupational skills covered

Essential Functions of Management (Instructor: James S.Caldwell, J.D. on City University - Seattle - Washington)

Name and type of organisation providing education and training

City University Washington - Distance Learning Center

2001-2003

Title of qualification awarded

Marketing and Advertising

Principal subjects/Occupational skills covered

The education provides and develops skills in organization functions and setting of processes from creating and developing delivering and communicating values to customers and customer relationship management that benefits a specific organization.

Name and type of organisation providing education and training

New Bulgarian University, Sofia

1997 – 2004

Title of qualification awarded

Actress / Theatre and Drama

Principal subjects/Occupational skills covered

Dance theatre, Physical Theatre, Psychological Theatre – Contemporary art based on the classical and the modern principles and techniques in the theatre. The education provides outstanding acting skills as well as a great knowledge of history of arts and theatre.

Acting systems and techniques: Stanislavsky, Grotowsky, Martha Graham, Limon, Laban, Feldenkrais, Modern Dance Techniques.

Professors and Teachers: Vaskresia Vihrova, Vassil Dimitrov, Tania Sukolova, Mila Iskrenova, Rossen Mihailov, Galina Borisova.

Name and type of organisation providing education and training

New Bulgarian University, Sofia

1992-1997

Title of qualification awarded

Gymnasium for foreign languages

Principal subjects/Occupational skills covered

Highly skilled education with extended masters in foreign languages.

Name and type of organisation providing education and training

Gymnasium for foreign languages

Personal skills and competences

Mother tongue

Bulgarian

Other languages

Self-assessment

European level ()*

English

German

Understanding		Speaking		Writing
Listening	Reading	Spoken interaction	Spoken production	
yes	yes	yes	yes	yes
yes	yes	yes	yes	average

Skills and competences

Highly communicative, inspired and self-driven person with rich international working experience and knowledge in media and communication field with powerful international and local network of business contacts. Goal-directed and result-oriented professional, performing stable and flexible on daily basis and in pressured working environment. Expert with keen insight, strong analytical skills and clear business vision and philosophy, able to identify problems and issues and to find the form for solution. Team player with strong managerial skills. Areas of strength:

Acting / Skilled moderator and trainer

Strategic business development / Concept development

Program and project management / team management / implementation

Sales / Negotiation / Communication / Facilitation

Creativity

Diplomacy / Clients relations

Problems solving / Decision making

Flexibility

Documentation / Writing

Computer skills and competences

Excellent computer skills in a Microsoft Windows environment

Driving licence(s)

Full (category B,M), clean